



**CFA Society
Nigeria**
LET'S MEASURE UP™

Q4 2021

CFA SOCIETY NIGERIA

NEWSLETTER





WELCOME

Dear Members,

I am happy to write to you once again as 2021 ends. It has been a great privilege to lead the society with my fellow Governors in the past 10 months as we continue to make significant progress in delivering on our key strategic objectives. This is the last newsletter for the year 2021 which highlights the events we held in the last quarter of the year, and I am happy to share these activities with you.

Earlier in September, we announced that we will be opening our Society Office in Abuja to cater for our candidates and members within the region, establish a presence as well as enhance our engagements and relationships with the various Regulators. Over the last few months, we have worked tirelessly to ensure that we brand, furnish and set up the office space getting it ready for its official launch in Q1 2022. The date of the official launch of the Abuja office will be communicated via email.

The highpoint of our events in Q4 was the very successful ESG Roundtable, themed 'Unlocking Value Through ESG Investing.' The roundtable was a 3-hour session which featured several local and international speakers and the launch of the CFA Institute Certificate in ESG Investing. More details on the ESG certificate will be provided in the newsletter.

In delivering value to members, during the quarter we partnered with Bloomberg L.P for a thought leadership session titled "Nigeria's economic outlook" which provided professional learning opportunities for members. We also hosted the 2021 Career Fair, a Mental Health session tailored for our female members, Asset Manager Code (AMC) Workshop for Regulators and Operators in the region; this was in conjunction with 3 African CFA Societies namely CFA Society East Africa, CFA Society Ghana, and CFA Society Mauritius. We also awarded 8 CFA scholarships to women in finance under our Gender Diversity Scholarship Initiative.

To recap for the year 2021, I want to remind you that our society won the CFA Institute's Most Outstanding Society Award in the 350 - 999 Membership Category. We also introduced the Quarterly Leadership Series which has become one of the most visible events of the society as it gives our members and the financial industry at large the opportunity to hear from the successes of Leaders who have made impact in our society. The first series featured Fola Adeola, OFR the Founder and first Managing Director of Guaranty Trust Bank. We also had the opportunity of featuring HRH Khalifa Sanusi, the 14th Emir of Kano as our second guest. I am very excited to inform you that our 3rd series which will take place in Q1, 2022 shall feature Carla Harris, the Vice Chairman and Managing Director of Morgan Stanley Wealth. I really look forward to this session as Carla brings her energy and her candor having worked on Wall Street for over 30 years.

During the year 2021, we introduced the Young CFA Charterholders networking session which



WELCOME

allowed our young members interact with themselves and the older Charterholders. We signed an MoU with BusinessDay Media Ltd to promote brand recognition and in addition to these new events, we continued with our advocacy, future professional and member value activities. Amongst them are the Research and Ethics Challenge, Career Services Initiative, Breakfast Knowledge Sharing Session, Revision Bootcamps (3 in number), Industry Practitioners' Ethics Challenge, technical skills, and professional Learning sessions (7 in number) and e-Walk Challenge. All of these were possible despite the presence of various variants of Covid and the consciousness of us all being safe because of the dedication and support of our volunteers.

I would like to thank all our old and new committed volunteers and staff for their hard work and sacrifice in moving the Society forward this year. Without each one of them and the collective goal of all, the society will not be at the level of visibility within the financial industry. We pray that the new year gives us the privilege of having more physical events so we can interact with each other more. Thank you to our Board Members, Society Members, Volunteers, Staff, Sponsors and Partners for a successful 2021. We specially recognize 16 volunteers of the year who have contributed significantly to our cause through their activities in the various committees. We look forward to a more impactful 2022 as we launch "**the standardization of the Investment Clubs Supported by CFA Society Nigeria**" across various Universities in Nigeria.

In conclusion, we are conducting our 2021 Members' Satisfaction Survey; the aim is to deepen areas we are doing well and address areas of improvement. The Society office has sent the link via email, we employ you to take a few minutes to complete the survey. Your feedback is valuable to us as we also look forward to discussing the feedback in our annual members' meeting in January 2022.

Please enjoy the read and have a Merry Christmas and a wonderful New Year.

**Sincerely,
Ibukun Oyedeji, CFA
President**

CONTENT

- Society Initiatives
- Advocacy Corner
- University Outreach
- Social Events

SOCIETY INITIATIVES

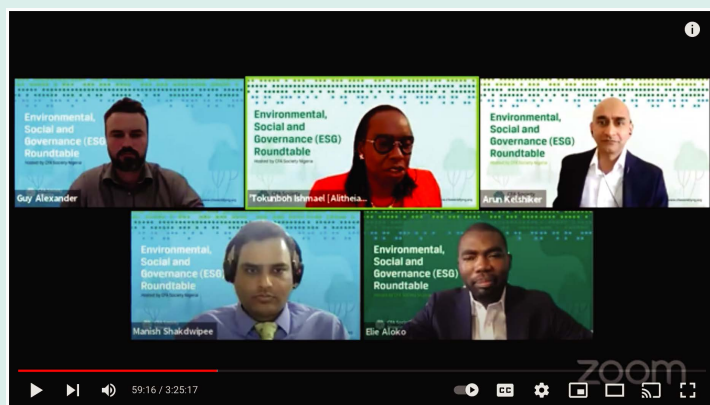
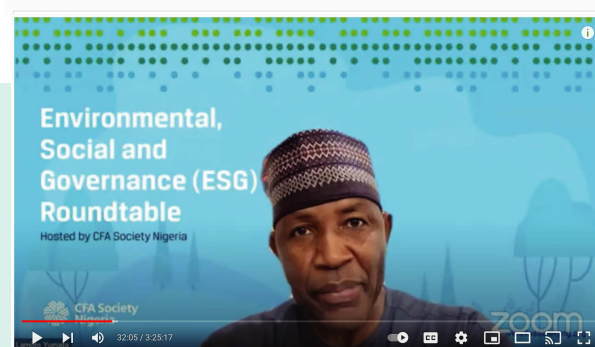
ESG Roundtable: Unlocking Value Through ESG Investing

On 4 November we hosted our virtual Environment Social and Governance (ESG) Roundtable on the theme 'Unlocking Value Through ESG Investing.' The 3-hour session recorded 600+ live attendees and featured local and international speakers who outlined the path to ESG best practices in Nigeria to drive inclusive growth and development.

Margaret Franklin, CFA the President and CEO of CFA Institute in her remarks noted "we are at a moment in time when investors are seeking a more purposeful approach and are recognizing the importance of finance and investment in the context of society as a whole. This approach will have a deep impact across the investment universe but also especially in developing markets."

The roundtable featured the following discussions:

- The importance of ESG Considerations in Private Equity Investment in Nigeria
- Promoting Sustainable Investment Principles in Nigerian Capital Market - What has been done? What's the journey ahead?
- 'ESG Considerations in Investing across Emerging Markets: The perspective of International Investors
- ESG Considerations in Bank Lending: The Role of the CBN in promoting Sustainable and Impact Investing
- A Call to Action: CFA Institute's Role in Promoting the ESG Agenda
- ESG-focused Investing: Opportunities and Challenges in Nigeria
- Introduction to ESG Certification



Watch a recording of this session

[Watch now](#)

ESG INVESTING IS HERE.



Why is the CFA Institute Certificate in ESG Investing Important?

The answer is quite simple. ESG investing is here to stay. And by earning this qualification, financial professionals can stay a step ahead of the growing interest to build portfolios with a purpose.

Those who take the program will gain the valuable skills and insights needed to integrate ESG factors (environmental, social, and governance) into the investment process to help meet the needs of your clients and deliver value to your firm.

"I found the Certificate in ESG Investing helped fill gaps in my knowledge and brought together the subject in an informative and coherent way."
- (Tom U, Head of Discretionary Sales)

"A great exam. I now have a far better understanding of how and why ESG should be incorporated across all investments, rather than simply ethical mandates."
- (Matt K, Investment Manager)

"The benefit of the Certificate in ESG Investing is that it provides the requisite foundation from which investors can critically assess the opportunities and challenges posed by current and emerging practices, methodologies and tools."
- (Cameron F, Senior Manager Research Analyst)

Who is the certificate for:

Analysts, portfolio managers, c-suite executives or anyone with a foundation in investment management interested in mastering ESG Investing

Earning the CFA Institute Certificate in ESG Investing is not just a step in the right direction for the investment industry. It can be extremely beneficial to your career. With a much-respected foundation in ESG skills and knowledge, you can expand your opportunities in the industry by staying

FAQ:

- **Am I eligible for the certificate?** There are no formal entry criteria, but it is recommended that candidates have knowledge and grounding in the investment process. *Please note there is a study commitment of 100 hours on average.*
- **How do I take the exam?** You will have one year from registration to schedule and take your examination. You can take the exam at a Prometric test center, or through remote proctoring if available in your country.
- **What will I learn?** See the latest [syllabus here](#).

Cost:
\$675 USD

Length:
100 Multiple Choice Questions

Exam Duration:
2h 20min

Study Time: ~100 Hours Recommended

on top of the latest demands by investors. You'll have the competency and credibility to provide ESG recommendations to clients to meet the needs of new mindsets and strategies rapidly changing the world of investing.

- **What will I receive once I register?** Registration includes the first exam sitting, a mock exam and access to online learning materials via a secure platform. This information will be provided to you upon confirmation of your registration.

RESOURCES:

Click [here](#) to:

- Check out CFA Institute Views on ESG Investing
- Learn More about the Certificate in ESG Investing
- Register Now

SOCIETY INITIATIVES

An Edge in Economics: An Event Collaboration with Bloomberg L.P

On 14 October we partnered with Bloomberg L.P to host a members-only session titled 'An Edge in Economics'. During the event, experts shared an overview of Nigeria's economic outlook plus an unrivalled view of current global industry trends. In the replay of this session below, you will also discover sophisticated market-leading tools that can help seize opportunities and develop further investment strategies.


[Watch Session Replay](#)

Bloomberg

An Edge in Economics

Not registered and interested in signing up?
Click below:

[REGISTER NOW](#)

About

Date aired: Thursday, 14 October, 2021

Duration: 60 minutes

Join us on Thursday, October 14 for a virtual event with the CFA Society Nigeria. This session aims to demonstrate Bloomberg's commitment to educate and engage CFA professionals in Nigeria.

During the event, experts will share an overview of Nigeria's economic outlook plus an unrivalled view of current global industry trends. You will also discover sophisticated market-leading tools that can help seize opportunities and develop further investment strategies.

Bloomberg

An Edge in Economics

Not registered and interested in signing up? Click below:

[REGISTER NOW](#)

About

Date aired: Thursday, 14 October, 2021

Duration: 60 minutes

Join us on Thursday, October 14 for a virtual event with the CFA Society Nigeria. This session aims to demonstrate Bloomberg's commitment to educate and engage CFA professionals in Nigeria.

During the event, experts will share an overview of Nigeria's economic outlook plus an unrivalled view of current global industry trends. You will also discover sophisticated market-leading tools that can help seize opportunities and develop further investment strategies.

Speakers



Kike Mesubi, CFA

Member of the Board of Governors
CFA Society Nigeria

Kike is an energetic, consensus-building member of the CFA Society Nigeria. She started her service to the CFA Society as a member of the Programming Committee in 2016. In 2017, she was assigned Committee Chair for Programing and she has held that position since then. With the valuable contribution of her colleagues in the committee and the Board of Governors, CFA Society Nigeria, she has been able to raise the profile of the Society in Nigeria by introducing



Benjamin Grolimund

Head of Sales, Middle East & Africa, Chief of A Fair Share
Bloomberg L.P.

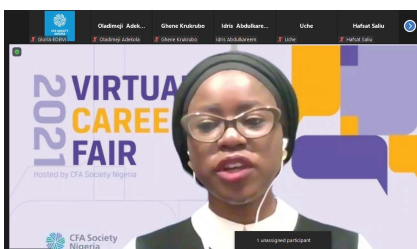
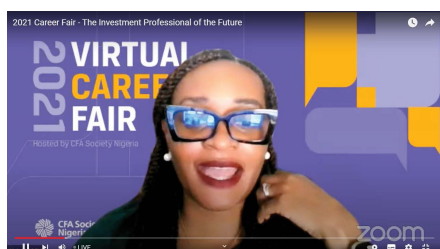
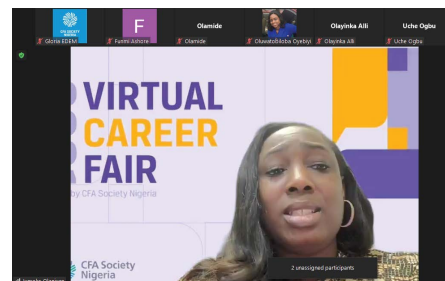
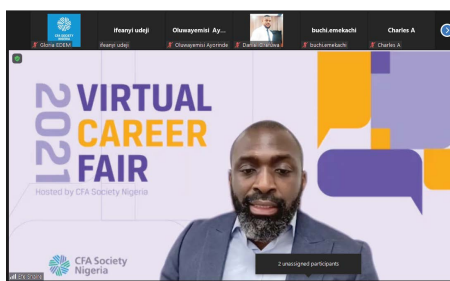
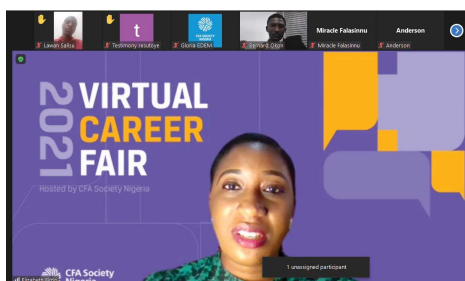
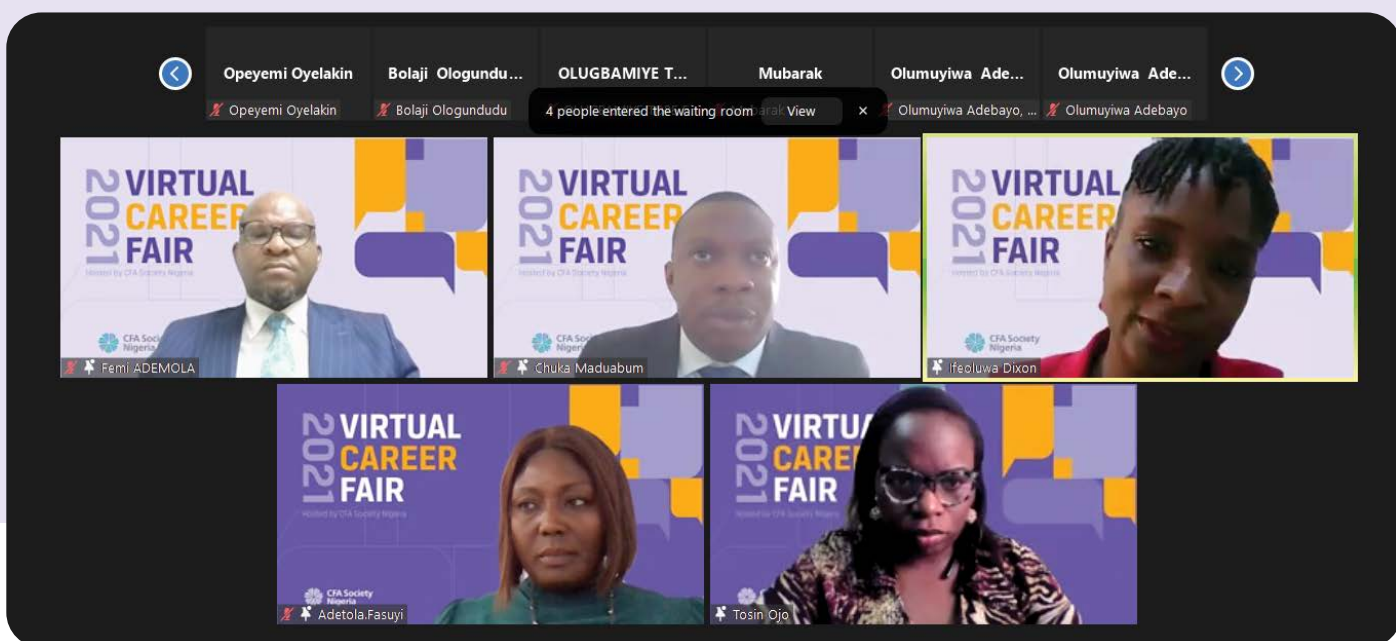
Benjamin is the Regional Head of Middle East and Africa at Bloomberg LP. He joined Bloomberg in London in 2008 where he focused on business development for the French market. He moved to Dubai in 2012 to head the UAE and Middle East Sales teams. Benjamin holds a bachelor degree from the University of Brighton and a masters degree from ESCP Paris.

SOCIETY INITIATIVES

2021 Career Fair: The Investment Professional of the Future

On 11 and 12 November we hosted the 3rd edition of our annual CFA Society Nigeria Career Fair on the theme, 'The Investment Professional of the Future.' The 2-day event recorded an average attendance of 250+ live attendees. The 2021 Career Fair provided a platform for participants to better understand the career opportunities available in the industry, how to access them, and the skills required to thrive in today's fast-paced business environment and the future.

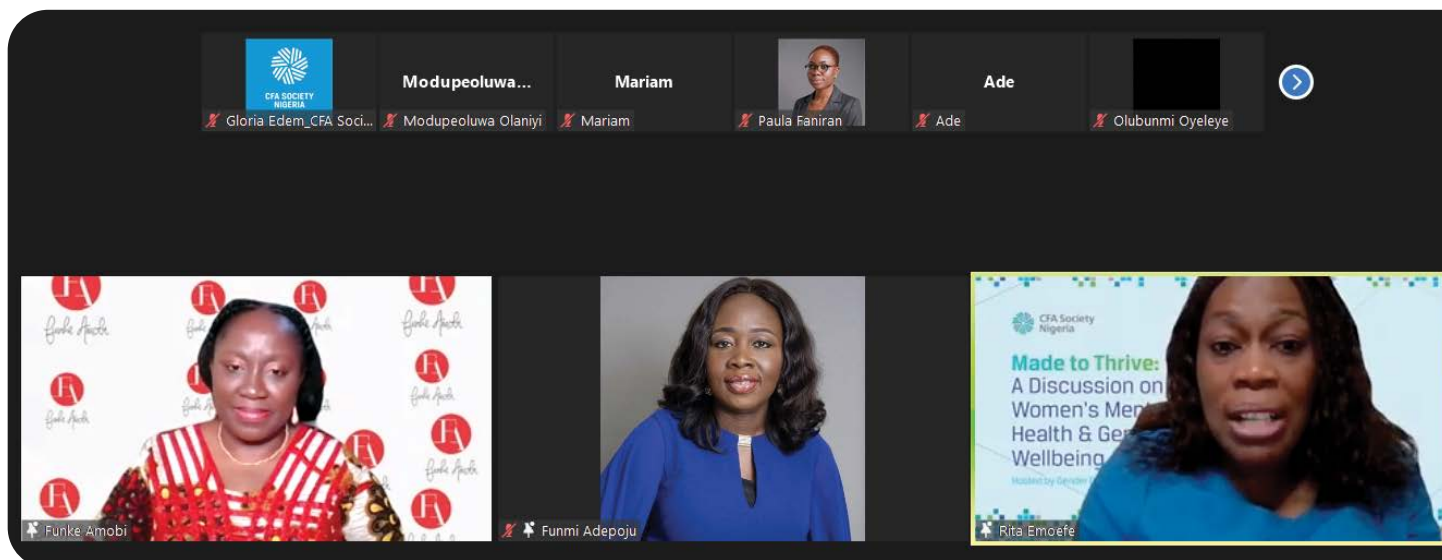
It featured a panel discussion on Upskilling for the Future: 5 Top Must-Have Skills to Thrive in the Future of Finance, a Fireside Chat, Mentoring Session with 11 mentors across various specialization in the industry, a CV Workshop, Session on Personal Finance Strategies for Professionals, an Employer Engagement Session with 8 partnering employers and fastest fingers raffle draws.



SOCIETY INITIATIVES

Made to Thrive: A Discussion on Women's Mental Health & General Wellbeing

On 20 November, our Gender Diversity Committee hosted a women-focused session aimed at creating mental health awareness for 40+ women who participated in the session. This informative event featured discussions on the importance of mental health, what mental health is and what it is not, signs of an underlying mental health issues, workplace-related mental health issues, how to deal with them and the link between mental health and general well-being.



8 Women Benefit from our 2021 Gender Diversity Scholarship Awards

In October 2021 CFA Society Nigeria under the auspices of the Gender Diversity Scholarship Award Program awarded 8 scholarships to 8 women to register and sit for the CFA Program Exams. 2 of the scholarships were fully funded while 6 were partial scholarships where 50% of the cost of the exams was covered for the awardees.

Thank you to the Gender Diversity Committee for driving this initiative to promote gender diversity in the investment management profession.

Would you like to donate to support more women in need of financial assistance to embark on this journey to earning the prestigious CFA charter?

Please send an email to

genderdiversitychair@nigeria.cfasociety.org.



SOCIETY INITIATIVES

Members-only Quarterly Book Review Series

The Society launched her members-only Quarterly Book Review Series at the end of Q3 2021 and went ahead to cast a poll to select a book to be reviewed at a networking event in January 2022. To order the selected book, **"Thinking Fast and Slow"** by Daniel Kahneman, visit [Rovingheights](#) using the coupon code **CFASocietyNigeria** to get 10% off your order.



Our Latest Feature on CFA Institute's Connexions

After the successful launch of our Quarterly Leadership Series, the society featured a success story on Connexions – CFA Institute's Online Global Magazine. From birthing the idea, to planning, speaker selection, creating publicity aimed at promoting brand recognition in the long run to receiving inspiring feedback from attendees, this has been a journey well worth the while. Click on the button below to read the full story.

[Read now](#)



ADVOCACY CORNER

African Regional Asset Manager Code (AMC) Workshop for Regulators and Operators

On 15 and 18 November CFA Society Nigeria in partnership with CFA Societies East Africa, Ghana and Mauritius hosted 2 African Regional Asset Manager Code (AMC) workshops for regulators and operators respectively. The goal of the workshop was to promote the adoption of the CFA Institute's Asset Manager Code and to discuss the journey so far in the region.

The regulator session had in attendance the representatives from the Securities and Exchange Commission (SEC), The Nigerian Exchange Group (NGX Group), the National Pension Commission (PenCom) etc. The session was facilitated by Iain McAra, Director, Global Industry Standards, EMEA Region, CFA Institute. Watch the session for operators.

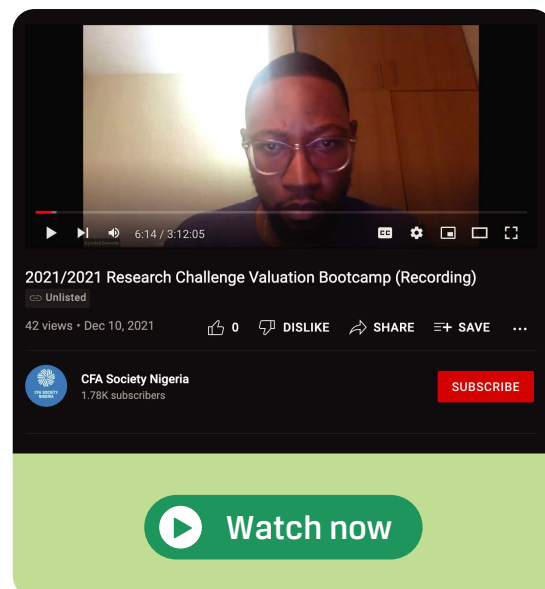


UNIVERSITY OUTREACH

Valuation Bootcamp for our 2021/2022 CFA Institute Research Challenge Participants

The society launched the annual 2021 CFA Institute Research Challenge in July and currently has 23 universities registered to participate in the National Final set to hold in Q1 2022. The competition provides an exciting opportunity to accelerate the learning of students while giving participating universities great exposure on national and global stages.

On 2 October, we hosted a valuation bootcamp for the students to equip them with the skills needed to analyse and prepare their final reports for the competition final.



UNIVERSITY OUTREACH

2021 CFA Society Nigeria Ethics Challenge

On 22 November we launched the 2021 CFA Society Nigeria Ethics Challenge with 15 Universities currently registered to participate. The Ethics Challenge strives to embody CFA Institute's global mission to promote "the highest standards of ethics." It touches on many of CFA Institute's Future of Finance six areas of focus including: Transparency and Fairness, Regulation and Enforcement, and Safeguarding the System. It also promotes ethical awareness and fosters a healthy financial environment.

Our participating universities include:



Ahmadu Bello University Zaria



Atiba University



Bayero University, Kano



Bowen University



Clifford University



Covenant University



Lagos State University, Ojo



Nile University



University of Abuja



University of Benin



University of Ibadan



University of Ilorin



University of Lagos



University of Maiduguri



University of Nigeria

SOCIAL EVENTS

2021 Volunteers Recognition Awards

Volunteers are the bedrock of the society. Thank you to our volunteers for giving back to the investment management profession.

Meet our 2021 Volunteers of the Year.

MEMBERSHIP COMMITTEE



**Thelma
Ugonna, CFA**



**Fola
Abimbola, CFA**



**Sylvanus
Eneche, CFA**

EMPLOYER RELATIONS COMMITTEE



**Yusuf
Apena**



**Olusegun
Falaye**



**Chinaza
Osakwe**

GENDER DIVERSITY COMMITTEE



**Mariam
Dabiri, CFA**



**Modupe
Olaniyi, CFA**



**Ifeoma
Aniche**

ADVOCACY COMMITTEE



**Abdulai
Omosunlade**



**Olukayode
Shokunbi**



**Osei
Anao, CFA**

PROGRAMMING COMMITTEE



**Esosa
Idahosa, CFA**



**Ebuka
Ebeminah, CFA**

UNIVERSITY RELATIONS COMMITTEE



**Chinyere
Akunna**



**Frank
Nnamka, CFA**

SOCIAL EVENTS

End of Year Hangout, Abuja

On 17 December we hosted a Members End of Year Hangout in Abuja. It was a time to unwind and reflect on our activities and successes of the year while appreciating our volunteers and society leaders for their invaluable contributions to our success story this year.

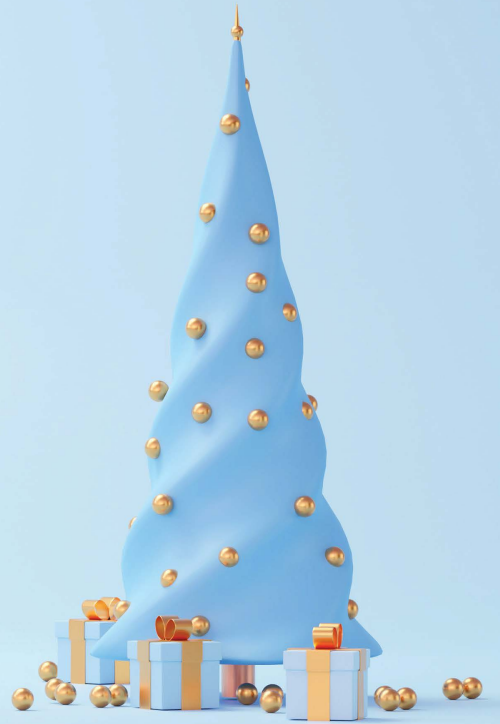
Meet our 2021 Volunteers of the Year.



Thank You

Thank you for your contributions to a splendid 2021. We wish you a Merry Christmas and a Prosperous New Year in advance.

Have the best of the season!



CONTACT US ON

Email: info@nigeria.cfasociety.org

Mobile: 0817 329 1933

CONNECT WITH US ON SOCIAL MEDIA



[cfasocietyng](#)



[CFASocietyNG](#)



[CFASocietyNG](#)



[cfasocietyng](#)



[CFA Society Nigeria](#)



[Website](#)

